

# CARBON ACCOUNTING

## Are You Ready?

*Epicor wanted to investigate the ability, willingness, and readiness of companies to identify their greenhouse gas emissions. Do they really know about carbon accounting?*

Of those who had heard the term carbon accounting, **less than a quarter** could accurately describe what carbon accounting means

**58%** had not heard of the term carbon accounting

*We were particularly interested in if and how sustainability strategies are defined and how companies technically capture their emissions.*

**80%** of companies do not monitor their carbon footprint regularly

**70%** believe that they accurately account for less than 25% of their carbon consumption

**85%** can't tell the level of carbon their company has consumed in each of the last six months

**20%** regularly monitor their carbon footprint and most companies use manual processes or spreadsheets to do so

*The survey was also designed to clarify the extent to which companies have to meet legal requirements for sustainability and who is responsible internally for CO2 initiatives.*

**A third** doesn't know if their company is under legal obligation to report emissions

While the CEO is the most likely person to be responsible for a company's carbon strategy, **50%** don't have any C-level involvement at all

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