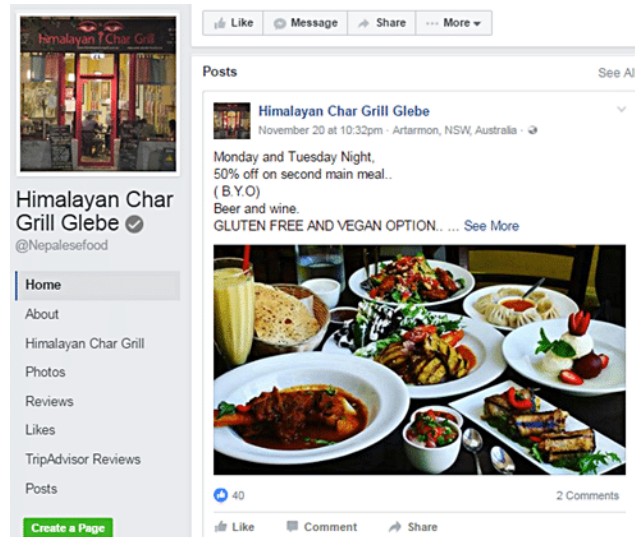


60. Free meal night

Raffle off a free meal for a night by picking a random customer who gets an entire meal for free. For the cost of one meal, you get more people coming in for the chance of winning the next free meal.



[Himalayan Char Grill Glebe's Facebook page](#) featuring there Nepalese menu.

61. Live music

Keep your customers entertained on one visit and you'll be sure to see them back again for more. Entertainment like live, acoustic music featuring artists they've never heard before will not only draw people in, it'll also make them want to linger and bring more of their friends in.

62. Contests



Contributed tip from [Howard Tinker](#) of [restaurantprofits.com.au](#)

While contests can easily draw people in, make sure you create one that will also make them want to purchase. Come up with smart and creative games or contest ideas such as “Caption This” or “Name That Meal” contests, Best Photo challenge, or just anything that would encourage people to be creative and witty. The winner may get a free meal but everybody else is going to be paying!